



SKYMAP GLOBAL



EOfactory

visEOnary Guidelines

Congratulations! You have been selected as a visEONary to work with EOfactory team. Before we begin, we want to make sure you understand the program and bring you up to speed on the next steps.

About the visEONary program

1. The visEONary program is intended to emulate an ambassadorship program where in the individual is provided exclusive access to the EOfactory.ai platform and provided with the necessary tokens to perform high level functions on the platform. In exchange, the visEONary is expected to promote the platform on all social media platforms including but not limited to LinkedIn, Facebook, Twitter and any other relevant channels.
2. This engagement is intended to last for a period of 6 months from the date of receiving this document and further engagement will be based on the performance of the visEONary and mutual fit.
3. The program is designed to be mutually beneficial to both EOfactory and the individual through self promotion and upskilling. The visEONary will have access to the expertise of EOfactory team and can engage with the teams for consultation and help.
4. Every month, EOfactory will also promote and award the visEONary who achieves the highest impressions and engagement collectively on all platforms. The award will be at the discretion of EOfactory.
5. Under no circumstances can this engagement and agreement be interpreted as a contract of employment (part-time/full-time or other). The engagement is purely voluntary on the part of the individual and EOfactory is free to terminate the engagement without prior notice.
6. visEONaries will follow proper guidelines at all times when promoting the platform as part of this engagement. The guidelines have been shared and acknowledged by the individual in a separate document titled "visEONary - Guidelines".
7. Any models created by the individual on the platform shall be the IP of the individual and if the model is monetized on the platform, the revenue sharing will be as per the general guidelines of the EOfactory marketplace.
8. The individual is responsible for their own models and will control its access as they see fit.
9. At minimum, the visEONary is expected to create 2 posts every month. In the event that this criteria is not met, EOfactory is free to terminate the engagement and restrict the individual from representing EOfactory on any platform.
10. visEONaries are expected to work with their Point of contact assigned by EOfactory and regularly interact with them for ideation of content, planning engagement and updation of activities.
11. EOfactory ambassador's would receive an EOfactory visEONary certification after the 1st month of joining. These certifications could be used to showcase on your personal accounts.
12. Any information or access shared with you is strictly confidential and shall be treated as such

Note: Bonus Points!

Although the engagement is primarily an ambassador program, EOfactory will provide incentives to the visEOnaries for the promotion of the platform on social media.

The general objective of this agreement is to create EOfactory brand awareness and presence on social media platforms and as such, the incentive will follow the number of impressions and engagement generated. EOfactory will not provide any other financial incentives under this engagement.

The individual is responsible to report the number of impressions and engagement every 30 days. Any incentives will be paid out within 30 days of reporting.

The cycle of reporting and incentive will be based on 30 days cycles from creation of post and impressions will not carry over to the next cycle. The individual will be solely responsible to document and present proof of impressions. If EOfactory finds insufficient proof or is not able to validate claims, it may decide not to award the incentive to the individual

S.no	Number of impressions	Incentive
1	1000 impressions	USD 3

For every 1000 impressions per 30 day cycle, an incentive of USD 3 will be awarded to the individual

Please acknowledge that you have read all the terms and conditions and accept them

Name:

Date:

Signature:

Identification document number:

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Social Media Engagement Guidelines

All content(images, screenshots, results) should be produced using the EOfactory platform

All social media engagements (posts,articles,images etc) should at all times have the branding of EOfactory which includes a watermark on any images posted

All posts should tag the corresponding EOfactory page/channel and should use the following hashtags #eofactory #ai #remotesensing #earthobservation

Apart from the data available for download directly through the platform. The visEONary is solely responsible for any data that they upload to the platform.

At no point should the visEONary use the tokens, data or platform for any direct or indirect commercial gain. The tokens and access to platform is intended for promotion and upskilling purposes only

You will be assigned a point of contact from EOfactory who will initially train you on the platform and social media engagement guidelines. You are to constantly communicate with the point of contact for any queries or concerns.

We hope that you will find the platform and this engagement exciting and rewarding. We will do our best to help you in this journey and with your help, accelerate the transformation of this industry into Cloud driven AI analytics.

Please acknowledge that you have read and understood the guidelines and will comply with them at all times.

Name:

Date:

Signature:

Identification document number: